

Krombacher

German Pilsener

**Premium
Imported
Lager**





WHY STOCK KROMBACHER?

Brewed at source for over 200 years, Krombacher is Germany's best selling pilsener and one of Europe's leading lager brands.

Krombacher provides premium quality beers that will impress the UK's increasingly discerning and adventurous beer drinkers.

BACKGROUND

The brewery was founded in 1803 in the small town of Krombach, Westfalia and was sited to take advantage of the crystal clear, local spring water - soft and low in minerals - ideal for pilsener.

Adhering to the strict German beer purity laws, Krombacher is made using traditional brewing methods and the finest natural ingredients: Hallertau hops, malt from summer barley and age-old yeast strains to produce beers of superior taste, quality and character.

THE RANGE

Pilsener - 4.8% abv

Krombacher Pils - the flagship of the brewery's range is brewed to 4.8% which is regarded as the optimum for premium quality Pilsener.

It has a wonderful balance of hops and malt with a distinct crispness on the finish.

Available in keg, bottle & can.

Wheat Beer - 5.3% abv

Krombacher Weizen has an exciting, fruity full bodied taste with good aromatic character.

A tangy style of wheat beer with the unique Krombacher flavour.

Available in keg & bottle.

Low Alcohol - < 0.5% abv

A low alcohol lager that attracts drinkers because of its fullness of flavour.

Winner at several trade magazine tastings.

Available in bottle.



THE BRAND

Under family ownership and control, Krombacher remains resolutely uncompromised and is a respected brand within international beer portfolios.

The Krombacher name is prominent throughout Europe and recognised through their sponsorship of many sporting events.

Krombacher's continual expansion and ability to maintain its leading position in today's challenging beer market, is backed by investment and innovation but, above all, by maintaining quality and authenticity.

imported by

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