

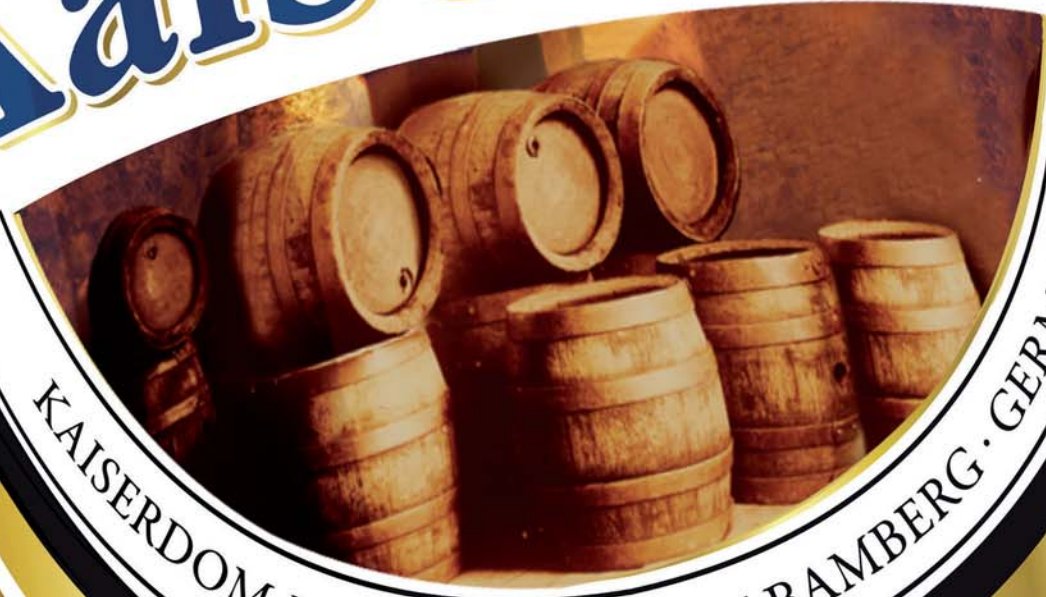
BIER/BEER/BIERE/BIRRA/CERVEZA/CERVEJA/МИЙРА/ÖLJOLUT/ØL



ANNO

1718

# Kaiserdom®



KAISERDOM-PRIVATBRAUEREI BAMBERG · GERMANY

# Kaiserdom®



## WHY STOCK KAISERDOM?

Kaiserdom has the heritage, provenance, authenticity and superior taste profiles to impress the growing number of adventurous UK beer drinkers.

The 'world beer' category is one of the only drinks categories which has seen continued growth year on year.

## ITS BACKGROUND

Founded in Bamberg in 1718, Kaiserdom's range of beers benefit from nearly 300 years of German beer making expertise and the finest modern techniques to offer premium beers that encapsulate the country's supreme beer making reputation.

One of eight remaining breweries from the 60 in operation in 1818, Kaiserdom is based in the heart of Bavaria's brewing epicentre - Franconia; the region with the highest density of breweries in the world.

## THE RANGE - available in bottle or on draught

Pilsener - 4.3% (draught) & 4.8% abv (bottle)



Clear, pale lager; finely hopped with a slight, soft bitterness and smooth aromatic finish

Helles - 4.7% abv



Original 'Urtyp' Munich style; blonde colour with accentuated malt and gentle, balanced, dry taste

Hefe-Weiss - 4.7% abv



Naturally cloudy wheat beer; light in colour with a delicate, rounded and lively fruitiness

Dunkel - 4.7% abv



Rich and dark with aromas of roasted barley; distinctive and refreshing flavours linger on the palate



## THE BRAND

Still abiding by a local decree of 1489 to only use "hops, malt and water" which predates the often cited Purity Laws by 27 years, the brewery has been run by the Wörner family since 1910.

Stylish packaging provides clear on-shelf stand out and brand identity - featuring the 'Bamberg Rider' trademark based on the famous equestrian statue in the city's cathedral.

The Kaiserdom range offers variety of flavour making them perfect for beer and food matching.

Exported to five continents, Kaiserdom is highly regarded by beer connoisseurs throughout the world.

imported by

**MORGENROT Group Plc**

Manchester M27 8AW 0845 070 4310

enquiries@morgenrot.co.uk www.morgenrot.co.uk